



Press release

## ***Empreinte by Saipol*<sup>®</sup> : New sustainable and traceable oils to meet the food industry's quality and CSR performance needs**

**Paris, August 26, 2025 – Saipol is launching a new range of refined rapeseed and sunflower oils sourced from French seeds grown using sustainable agricultural practices such as soil regeneration, input reduction, and biodiversity enhancement. This offer combines quality, traceability, and positive impact, supporting the Corporate Social Responsibility (CSR) commitments of food industry players and their brands.**

Developed within the *Empreinte by Saipol*<sup>®</sup> program, this new range meets the strict quality and safety standards required for food applications, while offering manufacturers a concrete solution to reduce Scope 3 greenhouse gas emissions and contribute positively to soil health, water resources, and biodiversity.

### **An operational solution to achieve both CSR and business goals**

With *Empreinte by Saipol*<sup>®</sup>, food manufacturers can easily access responsible, traceable, and certified edible oils—without adding complexity to their supply chain or logistics.

*“Beyond the quality and origin of the vegetable oils we supply, our clients now increasingly ask about the sustainability and carbon footprint of their sourcing.*

*With Empreinte by Saipol<sup>®</sup>, we meet this dual requirement: high-quality oil, traceable and low-carbon sourcing, and a positive impact on upstream agriculture.*

*By partnering with us, our clients decarbonize their products while supporting fairer remuneration for farmers.”*

Jean Lebeau, Commercial Director for Refined Oils, Saipol - Lesieur

Thanks to Saipol's expertise in agricultural practice traceability and value chain management, companies can integrate more responsible ingredients with reliable data, directly usable for their non-financial reporting (Ecovadis, CSRD...), their decarbonization pathways (SBTi...), or more broadly for their CSR strategies and even their marketing positioning.

### **A product range that rewards farmers and strengthens the resilience of the oilseed sector**

*Empreinte by Saipol*<sup>®</sup> is fully aligned with Avril's Ambition 2030 strategy, which aims to provide sustainable and decarbonized solutions. Implemented since 2020 for energy markets, the program is now expanding into new outlets. It **enables farmers to be rewarded for their sustainable practices**, encourages the reduction of greenhouse gas emissions, and **strengthens farm resilience in the face of climate change**.

*Empreinte by Saipol*<sup>®</sup> builds on a strong supply chain, developed with partner grain collectors and their farmer networks. Seeds (rapeseed, sunflower) are grown using sustainable and traceable practices — such as soil regeneration, reduced use of crop protection products, reduced tillage, cover cropping, and biodiversity enhancement — before being processed into high-value products for food, animal nutrition, energy, and renewable chemistry.

*“We have structured a commercial offer for vegetable oils, protein-rich meals, vegetable glycerin, and energies that integrates the agricultural practices expected by our industrial customers.*

*With Empreinte by Saipol<sup>®</sup>, we ensure that the food and energy transitions sought by our downstream clients become a lever to finance the agricultural transition implemented upstream by farmers.”*

Cécile Reynaud, Downstream Business Development Manager, Saipol



## **About Saipol**

Saipol is a European leader in oilseed processing (rapeseed, sunflower, and cover crops), developing value-added solutions based on edible vegetable oils, protein-rich meals, and low-carbon renewable energies.

Saipol's brands and solutions contribute to a regenerative economy: they support the energy transition (OleoVE, Diester, Oleo100) and the food transition, while financing agricultural transition and strengthening agriculture's role in carbon sequestration.

Saipol employs more than 650 people in France and operates 5 industrial sites, 4 of which are powered by decarbonized energy sources. As a subsidiary of Avril, the leading industrial and financial player in France's vegetable oil and protein sector, Saipol contributes to developing plant-based solutions serving the food, agricultural, and environmental transitions. Together, we act to Serve the Earth.

More information: [saipol.com](https://saipol.com) | [LinkedIn](#) | [X SAIPOL](#)

## **Contacts**

Fabien KAY – [fabien.kay@avril.com](mailto:fabien.kay@avril.com) - +33 6 08 35 58 89

Anne-Sophie LESAGE – [anne-sophie.lesage@avril.com](mailto:anne-sophie.lesage@avril.com) - +33 6 77 42 86 37

## Proven expertise to meet sustainability expectations

*Empreinte by Saipol*<sup>®</sup> is another step forward in rewarding sustainable farming practices, building on the approach Saipol initiated in 2020 with its OleoZE tool.

Saipol draws on over five years of experience in valorizing regenerative agriculture practices, financed through the sale of low-carbon energies.

- **More than €24 million already redistributed** upstream to farmers between 2020 and 2024 for the implementation of sustainable practices, made possible through the valorization of low-carbon biofuels.
  - Equivalent to **over 700,000 tons of rapeseed and sunflower** seeds processed
  - More than 12,000 sustainable practices traced and over 3,000 oilseed farmers better remunerated for their adoption

With *Empreinte by Saipol*<sup>®</sup>, this mechanism is now extended to all Saipol product markets where oilseeds create value: human nutrition, animal feed, renewable chemistry, cosmetics, and other industries.

## *Empreinte by Saipol*<sup>®</sup>: Structuring the agricultural transition of oilseed crops within crop rotations

Launched at the end of 2024 with French grain collection organizations, *Empreinte by Saipol*<sup>®</sup> structures their responsible sourcing initiatives across the entire crop rotation, by offering greater value for oilseed crops.

The initiative is therefore scaling up commercially in 2025, with increasing product volumes available for industrial customers.



### In 2025

- More than 15 partners and suppliers engaged alongside Saipol to supply seeds from traceable and better-remunerated farming practices
- Thanks to these partnerships, *Empreinte by Saipol*<sup>®</sup> already benefits over 1,000 French rapeseed and sunflower farmers

### 2030 objectives

Processing 1 million tons of rapeseed and sunflower seeds per year linked to sustainable practices:

- representing one-third of Saipol's total seed processing volume
- equivalent to the production of around 17,000 oilseed farmers

### Example of a refined *Empreinte by Saipol*® oil

Example	Standard Refined Rapeseed Oil	<i>Empreinte by Saipol</i> ® Refined Rapeseed Oil
<b>Seeds</b>	From conventional seeds	From conventional seeds <b>linked to traceable practices</b>
<b>Origin</b>	According to customer specifications (French seeds or imports)	French seeds
<b>Associated practices</b>	No specific agricultural practices associated	In collaboration with the customer, associated with a selection of specific agricultural practices that have an impact on: <ul style="list-style-type: none"> <li>• Soil preservation</li> <li>• Biodiversity</li> <li>• Water resources</li> <li>• Reduction of GHG emissions</li> <li>• Soil carbon storage</li> </ul>
<b>GHG Emissions</b>	Standard (Agribalyse database baseline)	<b>20% to 50% reduction</b> compared to standard refined oils, depending on customer requirements
<b>Farmer remuneration</b>	Based on market seed prices via the collector organization	Based on standard seed prices, <b>+ an additional “bonus” linked to the practices implemented on the farm</b>

### Examples of farming practices and their impact

	REGENERATIVE AGRICULTURE <i>(Non-exhaustive list of levers)</i>			DECARBONIZATION	
	Soil preservation	Biodiversity	Water management	Reduction of emissions	Carbon storage
Optimising mineral fertilisation			✓	✓	
Developing legumes	✓		✓	✓	
Developing plant cover	✓		✓		✓
Returning crop residues	✓				✓
Organic fertilization	✓			✓	✓
Planting hedges	✓	✓	✓		✓
Reducing tillage	✓			✓	✓
Diversity of cultivated species		✓	✓		